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Franken appoints new head of business development

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Europe's biggest viscom brand, Franken, has appointed a new head of business development to spearhead a push in the UK and Ireland.

Alun Thomas has worked in the visual communications industry previously, and joins Franken to develop new business relationships for the company which has Dynamic Office Solutions as its sole stockist and distributor in the UK and Ireland.

Thomas commented:

"It is a privilege to be working with one of the most respected brands in this rapidly developing market. Dealers are increasingly looking for sales in the high profit viscoms sector. Lam here to help

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